

STRASBURG CURRENCY AND STOCK AND BOND SHOW

Smythe & Co. 2 Rector Street, 12th Floor, New York, NY 10006 (800-622-1880) - **Show Sponsor**

Stephen L. Goldsmith (800-622-1880) - **Show Chair**

WHY SET UP IN STRASBURG?

We know that dealers are consistently getting show applications for venues nationwide. We'd like to take this opportunity to showcase some of the reasons we think Strasburg in October is the perfect venue for a collector oriented show.

Smythe has a long-standing tradition of cultivating and keeping serious collectors. Our extensive mailing list enables us to inform thousands of collectors and dealers of this important event. We also highlight the show on our website, giving all pertinent show information and a listing of the Table Holders who have signed up.

Attendance at Strasburg shows has always been high, and has reflected a serious minded, educated collector and dealer base from a local and national geographic area.

Smythe will hold two auction sessions, offering another good reason for collectors and dealers to attend the show and an increased advertising presence. Smythe has used a variety of media outlets to advertise Strasburg shows, including local radio and print, trade publications, specialty papers and national newspapers such as the *New York Times*.

Security is provided by real police officers from the Borough of Strasburg and the Pennsylvania State Police. Our show manager, Robert Ham, was the Chief of Police of Strasburg for years, and he keeps a watchful eye over all show attendees.

Many of our Table Holders have commented on the Strasburg show venue as being the only one they would consider bringing their family to. It is true that October is peak season in the Pennsylvania Dutch Country, one of the top 10 tourist sites in the United States. There are many nearby attractions for all ages, as well as beautiful scenic overlooks and farms.

If you would like to speak to a previous Table Holder, please call us. We'll put you in touch with someone who will give you a first hand account of the Strasburg Show experience.

For further information please contact either Stephen Goldsmith or Mary Herzog at 800-622-1880.